American Political Science Association

2020 Teaching & Learning Conference
February 7 – 9, 2020
Albuquerque, NM
Embassy Suites by Hilton Albuquerque

Exhibit, Sponsor, Advertise
**APSA’s Teaching and Learning Conference** is a biennial event providing a highly interactive forum for 300+ scholars to promote the scholarship of teaching and learning, equip faculty with resources and new techniques, and enhance the role of teaching in the discipline.

**Top Reasons to Exhibit, Sponsor, and Advertise**

- Share information about your company
- Network with APSA members and educators
- Build relationships with new and existing clients
- Gain insight into issues and trends in the profession

**Attendees are looking for the following resources:**

- Books
- Games and Simulations
- Online course development
- Course Management Tools
- Technical Aids
- Classroom Technology and Software
- eLearning
- Interactive Whiteboards
- Online Media and Study Tools
- Class Blogs and Wikis
- Research Databases

**Past Exhibitors, Sponsors, Advertisers**

- BuddyUp
- Cambridge University Press
- Cengage Learning
- College Board
- Council on Foreign Relations
- CQ Press
- C-SPAN
- FlatWorld
- Globalyceum
- ICONS Project
- National Issues Forum Institute
- Pearson
- Roper Center for Public Opinion Research
- Routledge
- SAGE Publishers
- Scholars Strategy Network
- University of Toronto Press
- Voice of the People
- W.W. Norton
- William S. Hein & Co., Inc.
EXHIBIT

The exhibit area is centrally located near registration, break areas, and sessions. It is large enough to generate significant activity and consumer traffic, yet small enough to allow for intimate engagement with attendees.

Surveyed past exhibitors mentioned that they would recommend this conference to a colleague. The top benefits of the event that they mentioned were the quality of attendees and the exhibits traffic.

Exhibitors Receive:

- One six-foot draped table and two chairs
- One exhibitor badge
- One full access badge to attend sessions
- One Priority Point for APSA Annual Meeting exhibit space selection
- Listing on the conference website and in the program book

RATE

Exhibit Tables are $1,000 each and first-time exhibitors receive a 10% discount

LOCATION

Embassy Suites by Hilton Albuquerque
1000 Woodward Place NE
Albuquerque, NM 87102

CONFERENCE

Friday, February 7 – Sunday, February 9

EXHIBITS

- Friday, February 7, 12:00 p.m. – 7:30 p.m. MDT
- Saturday, February 8, 8:00 a.m. – 6:00 p.m. MDT
- Sunday, February 9, 8:00 a.m. – 11:00 a.m. MDT

INSTALLATION

Friday, February 7, 8:00 a.m. – 10:00 a.m. MDT

DISMANTLING

Sunday, February 9, 11:00 a.m. – 2:30 p.m. MDT
SPONSORSHIPS

Sponsorships raise your company’s profile and create goodwill among a highly respected community of political science professionals.

SPECIAL EVENTS
Opening Reception ($8,000)
Product demonstrations ($3,000)
Coffee Break ($2,000)

ITEMS
Wi-Fi ($5,000)
Charging Station ($4,000)
Travel Grants ($1,000)

Platinum Sponsor Benefits ($4,000 minimum)
• Acknowledgment on conference website, event signage, and in the program book
• Full page advertisement in the program book
• 3 conference registrations
• 1 Priority Point for APSA Annual Meeting exhibit space selection
• Right of first renewal at the next conference

Gold Sponsor Benefits ($1,000 minimum)
• Acknowledgement on conference website, event signage, and in the program book
• Half page advertisement in the program book
• 2 conference registrations
• 1 Priority Point for APSA Annual Meeting exhibit space selection
ADVERTISE

Conference Program

Get your company in front of attendees with a program book ad. The program is made available in print and digital format, and the digital version is accessible in advance of the meeting, putting your ad in front of attendees even earlier.

- Back Cover in Color ($400)
- Inside Back Cover ($350)
- Inside Front Cover ($350)
- Full Page ($275)
- Half Page ($225)

If you are unable to attend the conference, your organization can still have a presence with an ad in the program book. Every attendee will receive a program book at registration, giving you the chance to market directly to each professional at the conference.

Conference Website ($400)

Advertise on the Teaching and Learning Conference website, which is visited frequently by attendees looking to access the program, make travel arrangements, and more. Your ad will rotate on the site through February.
Exhibitor Application

2020 APSA Teaching & Learning Conference
February 7-9, 2020 • Albuquerque, NM

Each Tabletop includes:

- Six-foot draped table
- Two chairs
- 1 exhibitor badge
- 1 full access badge to attend sessions
- 1 Priority Point for APSA Annual Meeting exhibit space selection
- Listing on the conference website and in the program book

Exhibitor Information

Contact Person: _____________________________________________
Title:____________________________________________________________________
Email:  __________________________________________________________________
Company: _____________________________________________________________
Address: _______________________________________________________________
Phone: _______________ Fax: __________________
Website: _______________________________________________________________
Company Description (20 words max) _______________________________________

Additional Visibility: Check if interested

_______ Contact me about sponsorships and advertising at the Teaching and Learning Conference
_______ Contact me about marketing options and exhibiting at the 2020 APSA Annual Meeting

Please return this completed form with payment to:
American Political Science Association
Attention: Development
1527 New Hampshire Ave, NW
Washington, DC 20036
Email: development@apsanet.org

Please note that your exhibit space will not be guaranteed without a signed application and payment in full.

Payment Method

☐ Check Enclosed (Payable to American Political Science Association)
☐ Visa ☐ MasterCard ☐ American Express

Credit Card #: ___________________________________________________________
Expiration Date: __________________________________________________________
Name of Cardholder: ______________________________________________________
Amount of Payment: $__________
Cardholder’s Signature: ___________________________________________________

Billing Address (if different than above):
_____________________________________________________________________
_____________________________________________________________________

Deadline
Submission deadline for exhibit applications is January 6, 2020. The deadline for any artwork, logos, or listings to be included in the Conference Program is December 16, 2019.

☐ We hereby apply for exhibit space at the 2020 Teaching & Learning Conference of the American Political Science Association and agree to abide by all regulations specified under Terms and Conditions.

Signature ____________________________________________
Print Name ___________________________________________
Quantity of tabletops ($1,000 each) _______________________
☐ Available Discount: 10% off for first-time exhibitors
Terms and Conditions

CONTRACT FOR SPACE
The Application and Contract must be completed in its entirety and accompanied by the total tabletop exhibit fee for the number of spaces requested before it will be processed or space assigned. The signed Application and Contract and subsequent notice of assignment constitute a contract between the American Political Science Association (hereinafter referred to as APSA) and the exhibitor. Any point not specifically covered in these regulations is subject to the decision of APSA, whose decision shall be final.

ELIGIBILITY TO EXHIBIT
The content of materials displayed in the APSA Exhibit Area must contribute to teaching and research in the political science discipline, and the professional development of political scientists. APSA reserves the right to refuse any application for exhibit space or curtail or cancel any exhibit that in the sole judgment of the executive director are not consistent with the ends of the discipline and APSA with regard to teaching and learning. This policy also applies to the nature of displays, advertisements, sales of products (including novelties and souvenirs), and the decorum of exhibitors or their employees. Exhibits cannot be used for politically or ideologically partisan purposes and are subject to the approval of the APSA Executive Director or designee.

TERMINATION OF CONFERENCE AND EXHIBIT
Should the premises in which the 2020 Teaching & Learning Conference is to be held become, in the sole judgment of APSA, unfit for occupancy, or should the Conference be materially interfered with by reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency, or any other act beyond the control of APSA, the Application and Contract may be terminated. APSA will not incur any liability for damages sustained by the exhibitor as a result of such termination. In the event of such termination the exhibitor expressly waives such liability and releases APSA of and from all claims for damages and agrees that APSA shall have no obligations except to refund to the exhibitor a prorated share of the aggregate amount received by APSA (as rental for exhibit space for said exhibit), after deducting all costs and expenses in conjunction with such exhibit, including a reasonable reserve for claims, such as deductions being held hereby specifically agreed to by the Exhibitor.

WITHDRAWAL
Withdrawal from the exhibition from any company will not be accepted unless APSA receives written notice of such withdrawal. Any company who withdraws prior to September 16, 2019, will be refunded 50% of the total exhibit fee. Full exhibit fee is forfeited by companies withdrawing after September 16, 2019.

DISPLAY RULES AND REGULATIONS
APSA provides the following: a 6’ draped table; two chairs; and one badge. All tabletop exhibit space is 6’ tabletop displays only. All materials must fit within these parameters. No larger portable booth displays, including those designed as an 8’ x 10’ or a 10’ x 10’, will be allowed to set up on the exhibit floor or set on top of tables. Displays must be contained within the assigned spaces in such a way that they do not interfere with other exhibitors’ displays. Phone, data, electrical, and Internet connections should be reserved through the Embassy Suites Albuquerque.

ASSIGNMENT OF SPACE
Sponsors will be assigned exhibit space first, followed by exhibitors on a first-come, first-serve basis.

INSTALLATION AND DISMANTLING
The Exhibit Area will be available Friday, February 7, 2020, from 8:00 a.m. to 10:00 a.m. MDT, for the installation of displays. Dismantling or packing of any tabletop material is not permitted until the Exhibit Area closes at 11:00 a.m. MDT on Sunday, February 9, 2020 and must be completed by 2:30 p.m. MDT on Sunday, February 9, 2020. The exhibitor is responsible for setting up the table on Friday, February 7, 2020 and dismantling on Sunday, February 9, 2020. The exhibitor is responsible for all shipping expenses before and after the conference.

EXHIBIT PERSONNEL/BADGES
The fee for tabletop space includes one (1) exhibits only badge and one (1) full access badge per 6’ tabletop. Badges must be worn at all times. Tabletop displays may or may not be staffed. Exhibit personnel must be registered with APSA. Badges may be picked up at the registration counter beginning on Friday, February 7, 2020 at 8:30a.m. MDT.

ADDITIONAL RULES
Distributing advertising matter outside of the exhibitor’s rented space is not permitted. All the exhibitor’s furnishings must be contained within the confines of the tabletop. Aisles must not be obstructed at any time. APSA reserves the right to restrict any exhibit which might be considered undesirable or does not conform to the Contract Regulations. APSA also reserves the right to make any modifications to these displays, at the exhibitor’s expense, so that the exhibit conforms to the Contract Regulations.

LABOR/SAFETY/FIRE
Exhibitors will comply with all applicable statutes, ordinances, rules and requirements relating to health, fire, safety, and use of the premises. Booth decorations must be flame-proof and all hangings must clear the floor. Electrical wiring must conform with all federal, state, and municipal government requirements, and with the National Electrical Code Safety Rules. If inspection indicates that an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, the right is reserved to cancel at exhibitor’s expense all or such part of the exhibit as may be irregular.

INDEMNIFICATION AND WAIVER
The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage, including that by fire, and theft, to Exhibitor’s displays, equipment and other property brought upon the premises of the Embassy Suites Albuquerque shall indemnify and hold harmless the Embassy Suites Albuquerque and APSA and their agents, servants employees, officers, directors, staff, and members. Each participant by signing the application for participation expressly understands that they release APSA from, and agrees to indemnify it against any and all claims for such loss, injury or damage. If APSA shall be held liable for any event that might result from a particular exhibitor’s action or failure to act, such exhibitor shall reimburse and hold harmless APSA against any liability resulting there from. Exhibitors must adequately insure their materials, goods, wares, and exhibits against loss or injury of any kind and must do so at their own expense; APSA and the Embassy Suites Albuquerque are not responsible for any loss (however caused) to any property of any exhibitor.

AMENDMENT TO CONTRACT REGULATIONS
Any and all points not covered specifically are subject to the decision of APSA. APSA may, in its sole discretion, make reasonable changes, amendments, or additions to Contract Regulations. Any such changes shall be binding on the exhibitor equally with the other regulations contained herein.
Sponsorship Application
2020 APSA Teaching & Learning Conference
February 7-9, 2020 • Albuquerque, NM

Sponsorship Items
Please check the box adjacent to the sponsorships you would like to purchase.

□ Opening Reception ($8,000)
□ Wi-Fi ($5,000)
□ Charging Station ($4,000)
□ Product Demonstration ($3,000)
□ Coffee Break ($2,000)
□ Travel Grants ($1,000)

Total Investment $________________

Sponsorship Benefits
Check the appropriate sponsorship level based on your total investment.

□ Platinum ($4,000 minimum)
  o 1 Priority Point for APSA Annual Meeting exhibit space selection
  o Full page ad in the program book
  o Logo included in program book, on conference website, and on event signage
  o 3 full access conference registrations
  o Right of first renewal

□ Gold ($1,000 minimum)
  o 1 Priority Point for APSA Annual Meeting exhibit space selection
  o Half page ad in the program book
  o Logo included in program book, on conference website, and on event signage
  o 2 full access conference registrations

Additional Visibility: Check if interested

_____ Contact me about exhibits and advertising at the Teaching and Learning Conference

_____ Contact me about marketing options and exhibiting at the 2020 APSA Annual Meeting

Deadline
The deadline for any artwork, logos, or listings to be included in the Conference Program is December 16, 2019.

Sponsor Information
Company: __________________________________________
Address: __________________________________________
____________________________________________________
Phone: __________________ Fax: _______________________
Website: __________________________________________
Company Description (20 words max) __________________
___________________________________________________
___________________________________________________
Contact Person: ____________________________________
Title: ______________________________________________
Email: _____________________________________________

Please return this completed form with payment to:
American Political Science Association
Attention: Development
1527 New Hampshire Ave, NW
Washington, DC 20036
Email: development@apsanet.org

APSA will contact you and a contract will be issued. Please note that sponsorships are not be guaranteed without a signed application, contract, and payment in full. When submitting this form, please also provide your full or half page advertisement and company logo.

Payment Method:
□ Check Enclosed (Payable to American Political Science Association)
□ Visa □ MasterCard □ American Express
Credit Card #: ________________________________
Expiration Date: ______________________
Name of Cardholder: ________________________
Amount of Payment: $___________
Cardholder’s Signature: ______________________

Billing Address (if different than above):
____________________________________________________
____________________________________________________
____________________________________________________
Advertisements

Please check the box adjacent to the ad you would like to purchase.

- [ ] Conference Website ($400) **Qty:** ______
- [ ] Program Back Cover in Color ($400)
- [ ] Program Inside Front Cover ($350)
- [ ] Program Inside Back Cover ($350)
- [ ] Program Full Page ($275) **Qty:** ______
- [ ] Program Half Page ($225) **Qty:** ______

**Total Investment** $________

Ad Specifications

- Full Page: 7 3/16” x 9 ¾”
- Half Page (horizontal): 7 3/16” x 4 ¾”
- Half Page (vertical): 3 5/8” x 9 ¾”

*All images contained within should be adjusted to 85% shadow dot. Advertisements are printed in grayscale.*

Website: Images need to be web-optimized, a reasonable file size, and in non-animated GIF or JPEG file formats. Size is 125 x 1000 pixels. A website address for the ad hyperlink will be needed.

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**Advertiser Information**

Company: ___________________________________________

Address: ___________________________________________

Phone: __________________ Fax: _____________________

Contact Person: _____________________________________

Title: ______________________________________________

Email: _____________________________________________

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**Additional Visibility**

Check if interested

- [ ] Contact me about exhibits and sponsorships at the Teaching and Learning Conference
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**Deadline**

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When submitting this form, please also provide your print or digital ad content.